

Energy Marketing Conference in New York: September 8th 2014

Register now for The Energy Marketing Conference that will take place on September 8th in New York City at the beautiful Affinia Manhattan Hotel.

Discount registration of 50% off has now been made available through the end of the July. Don't delay – sign up to guarantee your spot at the most exciting competitive energy event of 2014.

Speakers at the conference will include...

Peter Duprey, Senior Director of **Gulf** Energy

Geoff Rochwarger, CEO of **IDT** Energy

Tony Menchaca, CMO of **Verde** Energy

Abe Grohman, Former CEO and Founder of **Hudson** Energy

GP Manalac, Director of “Just Green” a division of **Just** Energy

Michael Falquist, CEO of **Crius** Energy

... many other industry leaders.

About 400 Energy professionals attended the last EMC conference in February. As expected, participants came from all over the Northeast. But they also came from over 20 other states, Canada and Europe. Half of the attendees came directly from Retail Energy Providers.

To see the list of participants, click here: <http://www.energymarketingconferences.com/participants-2/>

The September event will be sold out soon. We already have hundreds of attendees, 27 Exhibitors and 14 corporate sponsors. The agenda will provide information and ideas on how energy marketers can grow in these challenging times by bundling and cross-selling energy with a variety of value-added products and services.

To see the list of panel discussions, click here:

<http://www.energymarketingconferences.com/events/energy-marketing-conference-renewable-energy-conference-for-retailers-september-8th-2014/>

The conference theme is about how bundling all types of additional products and services can improve the business. Examples include: Solar, energy efficiency surveys, retrofits, smart meters, home warranties, solar, carbon monoxide detectors, demand response, fuel cells, roadside assistance programs, identity protection, alarm systems, online backups, tech support, loyalty points, rewards and others.

If you are a Retail Energy Provider and you would like to...

1. Make the acquisition of new customers easier and less expensive
2. Increase the margin per customer and overall profitability
3. Expand your footprint
4. Reduce your churn
5. Reduce customer complaints and enhance and extend the long-term relationship with customers
6. Change the focus of the marketing from “price” to “service”
7. Access the tools you need to differentiate yourself from the utilities and other competition

... then this conference is for you!

Click <https://www.energymarketingconferences.com/registration/> and register today.

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